

*“Introducing a New Way to Manage Your School Spirit
Wear Sales and Fundraising and to Increase Revenue”*

K-12 **SPIRIT WEAR**
STORES
FUNDRAISING MADE EASY

*“All – In - One Fundraising
Solution”*

**THE FREE ECOMMERCE PLATFORM Changing THE
GAME.**

*Free Online Stores for selling spirit wear and
personalized apparel, products, and gear to raise
funds.*

*We remove the headache and hassle and increase
school revenue. We can manage the entire
ecommerce fundraising program.*

About Our Program

Thank you for your interest in K-12 Spirit Wear Online Stores. The All – in - one ecommerce fundraising solution platform is changing the game for schools.

We are a division of Charleston Tees an Official Licensee of the National Federation of High Schools. We offer Official Licensed Spirit Wear Stores to our current licensed schools and to schools that are not licensed.

We have always believed that schools are entitled to royalties in the same manner as colleges and other sports teams. Unlike other companies in the industry, we never send product to retailers without paying a royalty directly to the appropriate school.

For many years schools were contacted by companies to offer a royalty to the school if the school would agree to sign an agreement giving the company the right to sell their schools licensed products and return back to the schools a 5 to 10% royalty while the grocery, drug, and ecommerce sites pocketed most of the profit.

Our ecommerce platform allows schools to have one fundraising ecommerce online platform to let any group or school organization have their own fundraising store on one school website.

We can manage the entire ecommerce online stores for the school or organizations to spend their promoting their products through emails blasts or social media. We work with the school or organizations to step up their stores and select their products and set the prices they want to sell the We products for.

We can provide complete status and accounting reports and funds are transferred weekly. Our goal is to assist the schools in maximizing their profit from the sale of their school's products.

We have partnerships with many of the largest sportswear and souvenirs manufacturers in the United States. These partnerships allow us to provide the best quality school spirit wear and products before the supporters and fans in your community, many of whom do not have direct contact with your school's normal fund-raising efforts. In addition to raising additional funds for your school it also extends your school's spirit and support further into your community.

SALES & MARKETING

“Apparel Sales Account for 64% of All Collegiate Licensed Sales”

Item	% Market Share
T- Shirts	23%
Women’s Apparel	17%
Fleece	15%
Headwear	13%
Youth Apparel	8%
Fashion Apparel	6%
Performance Apparel	5%
Outerwear	4%
Infant/Toddler Apparel	3%
Jerseys/Uniforms	2%
Loungewear	2%
Combo-Packaged Goods	1%
Clothing Accessories	1%

CREATE YOUR CUSTOM ONLINE STORE

Our team works directly with coaches, booster clubs, and group leaders to provide custom apparel for every activity!

The process is simple – you choose a few products, we will add your school or activity's brand and launch a completely custom online store for students, fans, and faculty.



Team Spirit

Rally the community by promoting an online fanwear store via your website, email, and social media.



A Better Experience

Create a simple online buying experience for every player, parent, and fan.



Fundraising

Receive a steady stream of fundraising dollars by keeping a percentage of every transaction.



How It Works

1. Select the items, colors, & gear to customize your online store.
2. Review the store with your team sports sales rep.
3. Promote the online store to players, parents, and fans.
4. Receive your orders in 1-2 weeks.

Set Your Store Up Today!

843-813-5080

sales@k12spiritwearstores.com

www.k12spiritwearstores.com

What is K - 12 Spirit Wear Stores?

K – 12 Spirit Wear Stores is an All – In – One Fundraising Ecommerce Online Store platform. Created by a former School Board Member. Our goal is to make an easier way for schools to manage spirit wear sales and fundraising. Our solution is a long-term solution. No more order forms + no bulk orders required + No more managing spirit wear=easy.

Free Personalized official online Web Store

We build your school's free spirit wear fundraising web store. Customized to your school, mobile ready, and built to increase your fundraising opportunities. Your website can accept orders 365 days a year. Each or school, club and group can have their own fundraising store within the website.

We Manage Spirit Wear for You

We print and ship your school products directly to your parents. Orders typically arrive directly to your customer within 7-10 days after placing an order. We an access portal for each originating with a s tore to review their sales and get reports.

No Minimum Order Required

Offer various sizes, color combinations, and designs. No more ordering in bulk, no more order forms, and no more managing spirit wear.

Spirit Wear Fundraising Done!

We print and ship your school products directly to your parents. Orders typically arrive directly to your customer within 7-10 days after placing an order.

Free Design and Design support

We provide excellent design services and support o assist the school in great graphics plus we can redo or modify your school mascot or logo.

Amazing Customer Service

We can create your school's unique designs or use your school's existing logo. Need flyers for an upcoming PTA meeting or strategize on meeting spirit wear sales goals? Just hit the chat box below or give us a call

Zero Costs

You are on-demand web store allows you to offer t-shirts, hoodies, and other apparel in a variety of colors without having to purchase upfront or in bulk\

Quality School Spirit Wear Fundraising

Several school organizations can have their own spirit wear fundraising store within the website to sell their selected products.

Products Printed

We only print on high-quality apparel to include:
T-shirts, hoodies, sweatshirts, zip-ups, long-sleeve shirts, hats and more...
Other products not listed available in bulk ordering.

Easy, Free, & Mobile Ready! Online Stores are the Future

Order forms are archaic! An online store allows your school to offer products all year without having to manage the process. We print and ship your goods directly to your customers and your school continues to earn fundraising dollars without any of the heavy lifting.

Need Bulk Items

We have you covered we also offer bulk purchasing items if you need to have items available locally. On average, we print and ship your school's products to your customers within 7-10 days after their initial order. We also manage all returns and product issues, so you do not have to.

Additional Frequently Asked Questions:

1. How Does the School Receive the Money from Goods Sold? •

We send our partner school a check every two weeks for continuous online purchases for the total amount due the school or within seven days of the completion of the fundraising. We use PayPal because of its high security. We only need the correct email address to send payments to the school or organization.

2. What is the price? •

The prices of the products to be sold are set by the school/group.

3. What products do you offer? •

We offer T-shirts, long sleeve t-shirts, sweatshirts, and hoodies. • We offer a limited number of products for a very specific reason. By offering a limited number of products, we can guarantee quality and fast printing and shipping. However, we can offer other products in bulk purchasing (only). Just let us know what you have in mind

4. This price is too high for my school/community?

Why Pricing: • The website is 100% free. You no longer must pay for designs, manage orders, or buy products upfront that may or may not sell - this is a huge savings upfront. to the school, clubs, and groups. The price includes the school's profit per item.

What the program does...

K – 12 Spirit Wear Stores ecommerce **FREE** online stores is different than any other online store platform because it is designed to meet a variety of group needs within the eCommerce space.

- . Replaces the paper order form in team, school & company orders
- . Collects individual orders and payments without chasing people down
- . Expands group order reach by allowing orders online
- . Creates branded online sites to custom product
- . Increases sales & simplifies orders with pop-up online store model
- . Deepens client relationships with the cutting-edge platform & features

How It Works

4 easy steps to building your online store

Plan

Coordinate the products and store details with your school or club

Build

Quickly build the custom online store that meets your needs

Run

Open the store and watch the orders roll in

Fulfill

Pull simple reports to fulfill the orders for customers

Why Customers Want Online Stores

Customers have grown accustomed to ordering online in almost every facet of their lives and they are coming to expect it with their branded apparel and group orders. Online stores bring a simplicity and ease of ordering that can improve the customer buying experience, all while making order fulfillment and tracking easier on you.

K - 12 Spirit Wear Stores is an eCommerce platform tailored specifically for team sales and we have never been in a better position to support your business with our custom online stores.

Simple Ordering Process

Group leaders can eliminate the hassle of handling individual orders within group orders

Modern Experience

Exceed customer expectations by giving them modern online ordering options

Maximize Sales

Get the most out of every sale with features and reports designed around your success

Payment Flexibility

Offer gift cards, declining balances, coupons, and fundraising

Easy Store Building

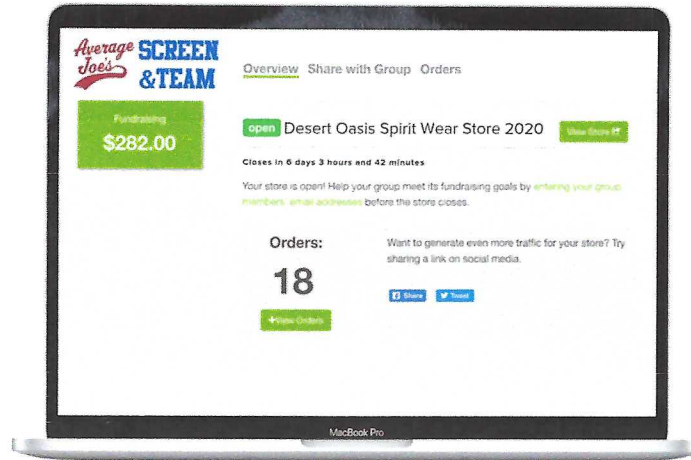
Spend less time building online stores

Customization Options

We offer personalization and branding on products, with options to upload rosters

Group Access Portal

Enable customers to feel engaged with their store success and find answers to their own questions. Experience the industry's only Group Access Portal, which allows group leaders (like coaches or organization leaders) to see limited store information such as amount fundraised, orders and store marketing capabilities

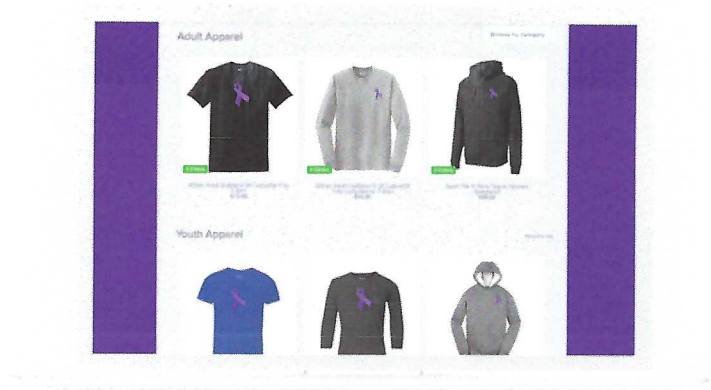


Express Stores

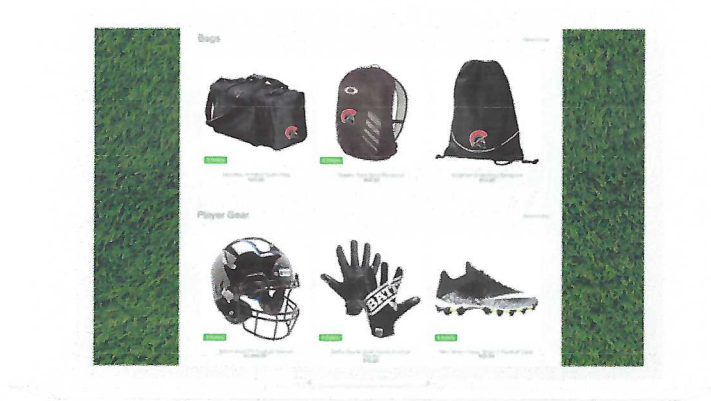
In less than 60 seconds, you can request a pre-built online store with stable inventory and high-selling products for your group by using the K-12 Spirit Wear Stores Express Store Service. This gives your customers sleek online stores with minimal work on your end. It does not get easier than that!



SAMPLE SCHOOL SPIRITWER ONLINE STORE



SAMPLE FUNDRAISING ONLINE STORE



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SAMPLE FOORTBALL ONLINE STORE



Fundraising

Powerful fundraising tools make giving back to your community painless. Build fundraising amounts directly into the product price or offer cash donation items to facilitate gathering funds. The Fundraising Report simplifies tracking the fundraised

CONTACT US:

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“We Support our Local Schools”

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